



10 gode innovasjonssitater om risiko

“If things seem under control, you are just not going fast enough.”

– Mario Andretti

“Whatever you can do, or dream you can, begin it. Boldness has genius, power and magic in it.”

Goethe

“Only those who will risk going too far can possibly find out how far it is possible to go.”

– T.S. Eliot

“Don’t be afraid to take a big step. You can’t cross a chasm in two small jumps.”

– David Lloyd George

“Test fast, fail fast, adjust fast.”

– Tom Peters

“Nothing will ever be attempted, if all possible objections must be first overcome.”

– Samuel Johnson

“I can accept failure. Everybody fails at something. But I can’t accept not trying. Fear is an illusion.”

– Michael Jordan

“Opportunity dances with those on the dance floor.”

– Anonymous

“What great thing would you attempt if you knew you could not fail?”

– Robert Schuller

“You’ll always miss 100% of the shots you don’t take.”

– Wayne Gretzky